**Annual Goals Template**

*(this template is designed to give you an idea of the kinds of goals you can set and how you can organize them)*

**To improve my Cash Flow this year, I will:**

* Earn more VO income than last year (*insert $ goal here*)
* Stay under budget (*insert $ goal here*)
* Voice x times a week
* Audition/submit x times a week
* Attract more agents
* Increase my client base by at least x
* Put more in my savings each month (*insert $ goal here*)

**To improve my Tools this year, I will:**

* Improve SEO of my website and blog
* Increase website/blog hits (track website /blog hits per month here)
* Get new business cards, pens, etc.
* Upgrade my computer hardware/software

**To improve my Technique this year, I will:**

* Find a voice coach
* Attend classes/seminars

**To improve my Marketing this year, I will:**

* Reach out to all of my contacts quarterly via newsletter (January, April, July, October)
* Attend more events, and conferences
* Make x Cold Calls

**To improve my Health this year, I will:**

* Spend more time with my family
* Exercise x times a week
* Lose X Amount of Weight